



## **Solarize Field Director**

### **South Carolina**

SmartPower, the nation's award-winning non-profit marketing organization dedicated to promoting clean energy and energy efficiency, is seeking a mature, poised, confident and strong on-the-ground *Solarize Field Director* to work in South Carolina.

The Solarize Field Director shares a passion for clean energy and environmental issues and will implement "Solarize South Carolina," SmartPower's on-the-ground residential solar energy campaigns, throughout the State of South Carolina.

The Solarize Field Director is a hands-on implementer of Solarize South Carolina and the multiple micro-campaigns that will spin off in communities throughout the state. The perfect candidate for this position has served as a Field Director for statewide political campaigns and has an understanding of and passion for solar energy. The responsibilities for the Solarize Field Director will include, but not be limited to:

- Advancing the program activities and events with local organizations, volunteers, Solar Ambassadors, solar installers and others to motivate them to actively participate in Solarize South Carolina in order to advance our goals and metrics.
- Meeting with state, municipal, local and community leaders to motivate them to actively participate in Solarize South Carolina.
- Initiate, execute and advance on-the-ground outreach partnerships and activities in order to meet the goals and metrics of Solarize South Carolina.
- Host workshops, table at events, host open houses, edit newsletters and news stories, and post to social media to increase community-wide adoption of solar power.
- Build, nurture, lead and coordinate local volunteers who will be the backbone of our "Solarize" campaign to make South Carolina a national solar leader!

The Solarize Field Director will work under the direction of SmartPower's Solarize South Carolina Campaign Manager.

The right candidate for this position will demonstrate that:

- You have a track record in political/community/issue-based organizing and/or campaign work;
- You have a passion for solar energy and environmental issues generally.
- You have excellent communication and persuasion skills with the confidence to speak publicly in front of groups or one-on-one at all levels of an organization.
- You have experience event planning and feel comfortable planning and executing both virtual and in person events throughout the course of the 24-month campaign.
- You're a "people person" who has a passion for meeting and helping people. You have the ability to work successfully with all types of people.
- You possess a "sales" mentality, embrace "cause marketing" and work best with tight goals and metrics.
- You're a self-starter, who instinctively and consistently creates personal and professional stretch goals and meets them.
- You are fearless about doing whatever it takes to win the race - no task is too small or too large. You are able to spend 40+ hours a week on the campaign and work in the evenings and/or weekends if needed.
- You are experienced in community outreach, campaigns and working efficiently under deadlines.
- You are comfortable with and know how to use technology in all forms. Social media and online communications are not a challenge for you.
- You are successful at working out of your home and are highly productive in a virtual office environment.
- You live in one of the areas of South Carolina targeted for the project: Charleston, Columbia or Greenville. You are familiar with the region, the state and the communities, and have a network of contacts to leverage for the Campaign.
- You have a valid driver's license, own and drive a car, and present yourself in a professional manner at all times.
- You have a dynamic personality, high energy, and a good sense of humor. You work well in a team and when you commit to something, you're "all in".
- You are not intimidated by meeting the goal of Solarize South Carolina – 2,000 solarized homes in 24 months.

The ideal candidate is someone with 4-5 year's work experience in community outreach, political campaigns, commission sales, the Peace Corps or the environmental/energy/solar industry.

This position is full-time salaried position. SmartPower is an equal opportunity employer.

Applications welcome until position is filled. Review of resumes will begin immediately. Please address a cover letter and resume to Brian F. Keane, President of SmartPower and send to [bkeane@smartpower.org](mailto:bkeane@smartpower.org)